



Our Story

Fletcher Farm is a 3rd and 4th generation diversified dairy farm located in Southamptn. The Fletcher Family milks 80 head of registered Holstein and Jersey cattle with another 70 head of heifers and some beef cattle. The farm is part of the Cabot Creamery Cooperative and Agri-mark, and is an APR farm. They own about 130 acres of land and use an additional 150 acres of rented land to grow corn, hay and pumpkins. In addition to the dairy, the family has a farm stand that showcases their own products such as compost, sweet corn and PYO pumpkins as well as a dairy case that highlights local dairy products. The farm plays a major role in local agri-tourism, and the family feels that farm to community involvement is extremely important. They offer field trips and family-friendly seasonal activities for the public, and are always looking for new ways to educate the public about dairy.



Register online

www.MADairyFarmers.org

Register by: August 2, 2022



Massachusetts Association of
Dairy Farmers

P.O. Box 384
Conway, MA 01341

Phone: 413-626-3373

Join us...



► SUMMER PICNIC

Fletcher Dairy Farm
17 Gunn Road
Southampton, MA 01073

Friday, August 12, 2022
10:00 AM - 2:00 PM
Registration opens at 10:00 AM

This is a rain or shine event!

Register on or before August 2, 2022

Our Day...



Friday, August 12, 2022

- 10:00 AM - Registration Opens
- 10:30 AM—Social & Exhibit Review
- 11:00 AM—Farm overview, Education & Presentations
- Noon—Lunch & Exhibits
- 1:00 PM—Farm Tour

Fletcher Dairy Farm welcomes the dairy community to their family farm in the beautiful town of Southamton, MA.

Join us for updates from the MA Department of Agricultural Resources, the MA Dairy Promotion Board and your association, MADF.

In addition, representatives from the local, regional, and national level will share with us the new and ever-changing political and regulatory issues affecting the dairy industry and our farm families.

Special thank you to our sponsors and exhibitors!

BBQ lunch is included with your registration!



Exhibitors & Sponsors...

Join the Massachusetts Association of Dairy Farmers at the MADF Summer Picnic and showcase your products and services !

What better way to see your customers in the “heat” of the season! Visit with your current and potential customers at the **ONLY** summer trade show event in Massachusetts for the dairy industry!

Exhibit: Registration incl. 6’ table.
Plus 1 exhibitor registration @ NC

Table Top Exhibit (under tent) \$250
Equipment Booth Space (outside tent) \$350

Sponsorship are available to support the MADF Summer event. All sponsors will be recognized on the MADF website, a sign at registration, and verbally during the program.

Dairy \$500
Cow \$300
Calf \$100

Your support of the Massachusetts dairy industry is greatly appreciated. Thank you!

Our summer program is brought to you with the support of the following programs.



Attendees...

Register by August 2, 2022

Advanced Registration: \$20.00
Registration includes lunch, tour & presentations.

Walk-In Registration: \$30.00
Registration includes lunch, tour & presentations.



Register online
MADairyFarmers.org

MADF Summer Picnic Registration - on or before 8/2/2022	Company:									
	Address:									
	City, State, Zip Code									
	Phone:									
	Attendees \$20.00 pp:									
	<i>Please list names here for badges:</i>									
	Sponsorship Category*	\$500	\$300	\$100	Other					
	Exhibitor :		Table Top \$250	Equipment \$350						
	Make checks payable to: MADF and mail to: MADF, P.O. Box 384, Conway, MA 01341									