

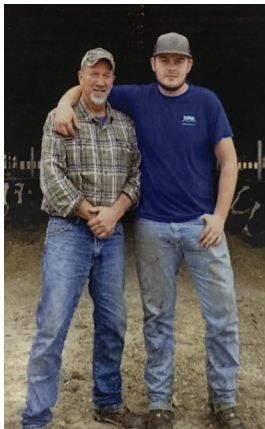


Our Story

Morven Allen started Allen Farms from scratch more than 33 years ago two dairy cows and some rented land in the southern corner of the Berkshires. In 2018, son Ian joined the farm as a full partner after graduating from SUNY Cobleskill with a major in agricultural business.

Despite the challenges, from unpredictable weather to fluctuating milk prices, the Allen family team worked together, their bond strengthening with each hurdle they overcame.

Today, Morven and Ian have grown the operation to milking 550 cows and cropping more than 1600 acres of owned and leased land. They also raise all replacement Heifers and some steers on three satellite locations. Ian also does custom work for other farms in the area.



The Allens are excited to be hosting the MADF Annual Summer Picnic and look forward to showcasing & welcoming you to their family farm in beautiful Sheffield, MA



Register online

www.MADairyFarmers.org

Register by: August 2, 2024



Massachusetts Association of Dairy Farmers
P.O. Box 924
Palmer, MA 01069

Call or Text: 413-626-3373

Join us...



SUMMER PICNIC

Allen Farms, LLC
224 Hewins Road
Sheffield, MA 01257

Friday, August 9, 2024
10:00 AM - 2:00 PM

Registration opens at 10:00 AM
This is a rain or shine event!

Register on or before August 2, 2024

Our Day...



Friday, August 9, 2024

- 10:00 AM - Registration Opens
- 10:30 AM—Social & Exhibit Review
- 10:45 AM—Welcome, Education & Presentations
- Noon—Lunch & Exhibits
- 1:00 PM—Farm Tour

Allen Farm welcomes the dairy community to their family farm in the beautiful town of Sheffield, MA.

Join us for updates from the MA Department of Agricultural Resources, the MA Dairy Promotion Board and your association, MADF.

In addition, representatives from the local, regional, and national level will share with us the new and ever-changing political and regulatory issues affecting the dairy industry and our farm families. Special thank you to our sponsors and exhibitors!

Catered lunch is included with your registration!



Exhibitors & Sponsors...



Join the Massachusetts Association of Dairy Farmers at the MADF Summer Picnic and showcase your products and services !

What better way to see your customers in the “heat” of the season! Visit with your current and potential customers at the **ONLY** summer trade show event in Massachusetts for the dairy industry!

REGISTER ONLINE: MADairyFarmers.org

Exhibit: Registration booth space 10x10
Plus 2 exhibitor registrations *bring your tent

- Exhibitor Booth (MADF Business Member) \$300**
- Exhibitor Booth (non *MADF Business Member) \$600**

***Become a Business Member for only \$200.00**

Sponsorship are available to support the MADF Summer event. All sponsors will be recognized on the MADF website, a sign at registration, and verbally during the program.

- Dairy *includes 4 registrations \$500**
- Cow *includes 2 registrations \$300**
- Calf *includes 1 registration \$100**

Your support of the Massachusetts dairy industry is greatly appreciated. Thank you!

Attendees...

Register by August 2, 2024

Advanced Registration: \$25.00
Registration includes lunch, tour & presentations.

Walk-In Registration: \$40.00
Registration includes lunch, tour & presentations.



Register online
MADairyFarmers.org

MADF Summer Picnic Registration - on or before 8/2/2024	Company:	
	Address:	
	City, State, Zip Code	
	Phone:	
	Email:	
	Attendees \$25.00 per person pre-paid OR Walk-in/Call-in: \$40.00 per person for payment at the do	
	Please list names here for badges:	
	Sponsorship Category” \$500 \$300 \$100 Other	
	Exhibitor : MADF Business Member \$300 Non-MADF Business Member \$600	
	Make checks payable to: MADF and mail to: MADF, P.O. Box 924, Palmer, MA 01069	