

FREE MARKETING COURSE FOR NEW ENGLAND DAIRY FARMERS



Elevate Ag is an online course and community created by dairy farmer Tara Vander Dussen and rancher Natalie Kovarik that provides access to the tools and resources you need to craft and share your agriculture story.

New England Dairy is offering FREE access to Elevate Ag for dairy farmers throughout our region. Funding is paid for by New England Dairy and the Connecticut Milk Promotion Board.

ELEVATE AG MODULES

- Crafting, sharing, and building your ag story
- Setting up a website, blog, and email list
- Deep dive on various social media channels
- How to build an online business that sells
- All things advocating, interviews, and hosting on the farm

ACCESS ELEVATE AG

- Scan the QR code or visit ElevateYourAgStory.com
- Use coupon code **NEDAIRY** at checkout

After completing the order, you will receive a confirmation email with a link to the course. It will prompt you to create a username and password to participate on your own timeline and save your progress.

CONTACT

Contact Farmer Relations Manager Elicia Pinsonault for more information and support with registering at EPinsonault@NewEnglandDairy.com or (617) 380-3941.

Scan to access

